


Yi Bie


Portfolio

<https://ybiespace.com/>

Contact

 (1)778-320-9885

 bieyi1224@gmail.com

 Burnaby

Education

Simon Fraser University

Master of Digital Media

(2021)

Qingdao University

Bachelor of Engineering in

Digital Media

Bachelor of Arts in Journalism

(2017)

Self-Introduction

I am a Graphic and UI/UX Designer with multi platform experience and a strong core of creative and technical skills.

Work Experience

- **Graphic Designer (Co-op)** **FISPAN Services Inc. (Fin-Tech)**
2021.1-Present
 - Helped with the ad, website, one-pager and slide design, video production. Greatly increased the company's online performance.
- **Assistant Producer (P-T)** **Crazy8s Film Society**
2020.4-2020. 12
 - Participated in email marketing, campaign promotion, film production, fund-raising, and event planning.
- **UI/UX Designer** **Canadian Blood Services**
2020.5-2020.8
 - Created an interactive, playable ad on Facebook to increase ethnically diversity and the number of stem cell donors.
- **UI/UX Designer, Front-end Developer** **Pacific Legal Education and Outreach Society**
2020.1-2020.4
 - Created a digital legal self-assessment and learning tool for non-profit organizations.
- **Social Media Designer** **Harper's Bazaar under Trends Group**
2017.1-2017.3
 - Supported WeChat/Weibo account operations, ad design, publication, poster making and event planning.

Yi Bie

Expertise

- Video Production
 - After Effects, Premiere, Final Cut
- UI/UX Design
 - Adobe XD, Sketch, Zeplin
- Graphic Design
 - Photoshop, Illustrator
- 3D Modeling/Animation
 - Maya, 3Ds Max
- Digital Marketing
 - Google Analytics, Hotjar
- Coding
 - HTML, Python, JS

Volunteer

- Web Content Editor VIFF(Vancouver International Film Festival)
2019.8-2019.11
 - Checked and edited critical content for site, proofread copy and adjusted layouts, tested and reported broken links.
- Videographer WIFTV (Women in Film) Producers Panel
2020.1
 - Handled participant registrations, documented celebrations and provided photography for social media.

Publication

- *An Empirical Analysis of Android Apps Bug and Automated Testing Approach for Android apps*
Published in 2016 Vol 11, Issue 9 of SERSC, IJMUE journal
 - Based on an empirical study on bugs in widely-used open-source Android apps from diverse categories, developed and presented an approach for automatically detecting Android apps GUI bugs.